

International Youth Contents Art Association

INTYCA Culture & Art Project

- White Paper -



International Youth Festival

Intyca Project

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	About Thumbvis	Expected effect and Proposal	

The background of the slide is a dark, atmospheric photograph of a crowd at night. Numerous bright, thin beams of light, likely from stage spotlights, cut through the darkness, creating a sense of energy and focus. The crowd is visible as a dark silhouette at the bottom of the frame.

Project Overview

About

INTYCA Project

Project Overview

Overview



INTYCA is hosting 23rds movie festival that includes the youth culture and art festivals.

INTYCA started in 2001 to offer space for global youth and foster healthy film and art culture.

As a result of various changes and trials, we have become a program that represents the youth culture. As various culture and arts education programs are ongoing, this film festival will be the festival fields and it could go beyond a simple movie festival.

INTYCA represents the K-Culture as a global cultural event that demonstrates the youth's expression, culture, and activities in this generation of image media.

Project Overview

Purpose



INTYCA is a not-for-profit organization that brings cultural power and various relevant issues to the site.

By communicating with various youth in the world via movie and images, our goal is to support the growth of the future generation by allowing them to assess their individual cultural capabilities.

Through film productions, youth are not just cultural consumers, but rather a cultural producers fostering cultural sensitivity, feeling sense of achievement, creating ego-identity as part of a global community, and enhancing self-esteem.

Background and Market Status

First.

All countries around the world are enthusiastic about K-culture !

The Good Country Index :
6th Best Country KOREA



Korean craze in Indonesia, surpassing the
Korean wave, reaching the K-tsunami level



Background and Market Status

Second.

Rapid Development of Imaging technology and pop culture

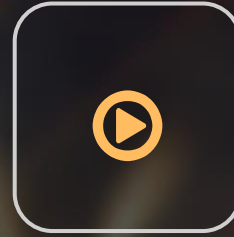
Thanks to internet and technology, youth can easily access to film making and are open to free production with no limitation in time and space.



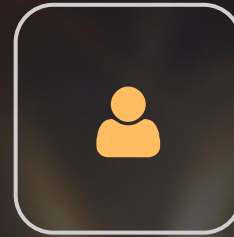
Development of
Smartphones



Distribution of
PC



Development of
Image editing program



Activating community for
manpower supply

Background and Market Status

Third.

Globalization and Popularization of Online Streaming Service

Covid-19 has rapidly accelerated OTT's development and contents are now shared across the world through global OTT media.



Background and Market Status

Fourth.

No.1 in annual movie views

Korean movie market outlooked to be 'World No.3'

Despite lack of number of screens compared to other countries,

Annual movie views per person is 4.19x, marking No.1 in the world.

Sudden rise as a country that loves movies and has greatest movie views.

K-MOVIE
ENTERTAINMENT

Project Overview

Background and Market Status

Fifth.

INTYCA PROJECT

Untact

Covid 19

Changes to
Untact Society
Online business
OTT Market activation
SNS activation

Intellectual Property

IP

Copyrights
Contents creation
Portrait rights
Law/regulation
Reinforcement and
globalization

Blockchain

Blockchain

Prefers accurate
and transparent
blockchain platform
#Forgery impossibility
Permanent

Digital Currency

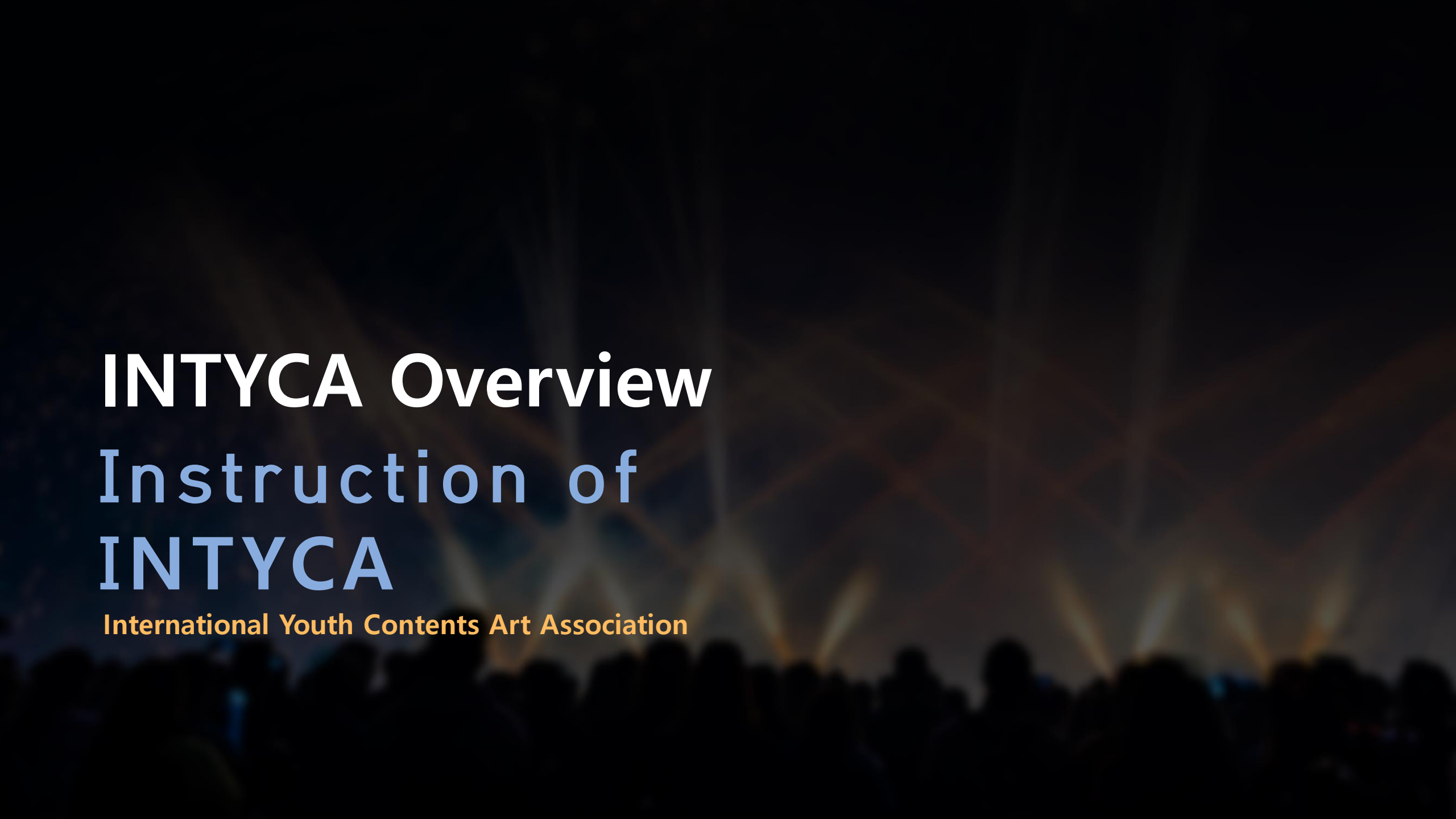
Coin/Token

Global Currency

Growth Potential

Market

Movie production
Education
Broadcast
Audition
Entertainment
Global Exchange
Etc.,



INTYCA Overview

Instruction of INTYCA

International Youth Contents Art Association

About INTYCA

International Youth Contents Art Association

**1st DATE of Youth
Film Festival**

2001. 11. 09

Representative Gyeong-woo Kim

Type "Coproration"

Not-for-profit Agency

Address

167, Gyejok-ro, Dong-gu, Daejeon,
Republic of Korea (3FL, 302)

Registered Department

Ministry of Culture,
permission of incorporation 2012-35

Contact

TEL : 042)254-4850 / FAX : 042)254-4852



About INTYCA

International Youth Contents Art Association



- Time honored movie festival in Korea
- Various movie artists are created along with 8,120 products
- The only youth film festival that are introduced in the middle school textbook
- Minister prize and national assembly prizes are awarded
- The only film festival where awardees are given additional points for college admission
- A public service corporation recognized by the Korean government

About INTYCA

International Youth Contents Art Association

고 유 번 호 증
(수익사업을 하지 않는 비영리법인 및 국가기관 등:본원)
고유번호 : 314-82-16294

단 체 명 : (사) 한국청소년영상예술진흥원
대 표 자 성 명 : 김경우 법인등록번호 : 160121-0008435
소 재 지 : 대전광역시 중구 대종로 562(선화동, 창성빌딩 8동 3층)

발 급 사 유 :


국세청

(유의사항)
(1) 이 고유번호증의 부여로 인해 연별 기타 특별법에 의한 법인격이 부여되는 것이 아닙니다.
(2) 수익사업을 하고자 하는 경우에는 사업자등록 신청 및 수익사업개시신고를 하고 납세의무를 이행하여야 하며, 미이행 시 가산세 등 세무상 불이익을 받을 수 있습니다.

2020년 01월 04일
대전세무서장





Business Registration

제2012-35호

비영리법인 설립허가증

1. 법인 명칭: 사단법인 국제청소년영상예술진흥원
2. 소 재 지: 대전광역시 동구 계족로 167, 대동클리닉 302호
3. 대 표 자
○ 성 명: 김경우
○ 생년월일: 1972년 7월 30일
○ 주 소: 서울특별시 강남구 선릉로86길 31, 1330호
4. 사업 내용
○ 국제청소년영화제 개최
○ 피쉬아이 국제영화제
○ 한중 청소년 예술제
○ 기타 이 법인 설립목적 달성을 위한 부대사업
5. 허가 조건
○ 법인의 목적, 사업 등과 관련이 없는 활동을 할 수 없으며, 기타 공익을 해하는 행위 등 제반 민원사항이 발생하지 않도록 할 것
○ 법인 설립허가 후 지체없이 출연재산을 법인에 이전하고 법인등기를 필할 것
○ 법인 설립허가 후 3개월 이내에 사업을 개시할 것

「민법」 제32조 및 「문화체육관광부 및 문화재청 소관 비영리법인의 설립 및 감독에 관한 규칙」 제4조에 따라 위와 같이 법인 설립을 허가합니다.

2012년 8월 14일
(법령 및 규칙 변경으로 재교부 2022.01.21.)
문화체육관광부장관



[210mm x 297mm(백상지 120g/v)]

Non-profit corporation
establishment permit

제2014-7호

비영리민간단체 등록증

1. 단 체 명: 사단법인 국제청소년영상예술진흥원
2. 소 재 지: 대전광역시 동구 계족로 167, 대동클리닉 302호
3. 대 표 자
○ 성 명: 김경우
○ 생년월일: 1972년 7월 30일
○ 주 소: 서울특별시 강남구 선릉로86길 31, 1330호
4. 주 된 사 업
○ 국제청소년영화제 개최
○ 피쉬아이 국제영화제
○ 한중 청소년 예술제
○ 기타 이 법인 설립목적 달성을 위한 부대사업
5. 최초등록일: 2014년 3월 20일

「비영리민간단체 지원법」 제4조제1항 및 같은 법 시행령 제3조제2항·제5항에 따라 위와 같이 등록하였음을 증명합니다.

2022년 1월 21일
문화체육관광부장관



[210mm x 297mm(백상지 150g/v)]

Non-profit organization
registration certificate

About International Youth Contents Art Association

History

2001~2010 2011~2014 2015~2020

2001.03	National Youth Film Festival Executive Committee Established
2001.11.09~11	The 1st National Youth Film Festival (196 submissions)
2002.11.08~09	The 2nd National Youth Film Festival (216 submissions)
2003.10.21~25	Hosting the 3rd Korea Youth Film Festival (208 submissions)
2004.05.15~30	Open Youth Film Academy (held once a year)
2004.10.09~13	4th Korea Youth Film Festival (203 submissions)
2005.10.19~23	5th Korea Youth Film Festival (248 submissions)
2006.10.18~22	6th Korea Youth Film Festival (327 submissions)
2007.04~12	Opening Silver Film Academy (once a year)
2007.09.29~10.3	Hosting the 7th Korea Youth Film Festival (344 submissions)
2008.10.30~11.1	8th Korea Youth Film Festival (355 submissions)
2009.10.14~18	9th Korea Youth Film Festival (312 submissions)
2010.11.23~27	10th Korea Youth Film Festival (298 submissions)



About International Youth Contents Art Association

History

2001~2010 **2011~2014** 2015~2020

- 2011.11.01~05 The 11th Korea Youth Film Festival is held (342 submissions)
- 2012.08.14 Permission to establish a corporation (Ministry of Culture, Sports and Tourism No. 2012-35)
- 2012.12.05~09 12th Korea Youth Film Festival (489 films submitted)
- 2013.10.22~26 13th Korea Youth Film Festival (599 submissions)
- 2013.10.22~26 China Jiangxi West Rotation (5 Chinese generals, Daejeon City Exhibition Hall)
- 2014.02.19~03.03 Invitational exhibition by Geun Seo-hwa Yang Ok-bing (Lotte Gallery Sogong-dong Headquarters)
- 2014.03.20 Non-profit private organization registration (No. 2014-7; Ministry of Culture, Sports and Tourism)
- 2014.03.20~04.02 Geun Seo-hwa Yang Ok-bing Artist Invitation Exhibition (Lotte Gallery Daejeon Branch)
- 2014.04.08~20 Geunseohoe Yangokbing Invitation Exhibition (Lotte Gallery Busan Gwangbok Branch)
- 2014.03.03~12.12 Dream Darak Toyo Culture School "I'm also a director" (for teenagers)
- 2014.08.15 The 3rd Korea-China International Youth Arts Festival (500 Chinese teenagers participated)
- 2014.09.15~19 Participation in the 12th fish eye international film festival (in Inner Mongolia, China)
- 2014.11.12~16 The 14th Korea Youth Film Festival (618 submissions)



About International Youth Contents Art Association

History

2001~2010 2011~2014 **2015~2020**



2015.03.~12.	Dream Darak Toyo Culture School "Movie and Play" Operation (Youth Awards)
2016.07.01~07	Exhibition of cultural and artistic exchanges made in Korea and China (10 in China and 12 in Korea)
2016.08.09~15	Participation in the 14th FISH EYE International Film Festival (Ulan Bator, Mongolia)
2016.10.06~09	15th screening of outstanding works participating in the 2016 Pro Valley Art Fair
2016.11.15~19	16th Korea Youth Film Festival (697 submissions)
2017.09.21~27	Participation in the 15th FISH EYE International Film Festival (Miyazaki, Japan)
2017.10.24~28	17th Korea Youth Film Festival (642 submissions)
2018.11.25~30	Hosted the 16th FISH EYE International Film Festival (6 countries participated)
2018.11.27~12.01	18th Korea Youth Film Festival (554th edition)
2019.11.26~11.27	19th Korea Youth Film Festival (submitted 551)
2020.11.25~11.29	20th Korea Youth Film Festival (450 submissions)
2021. 10.15~10.17	21st Korea Youth Film Festival
2022. 11.04~11.06	The 22nd Korea Youth Film Festival
2023.01.01	Designated as a public interest corporation (Ministry of Economy and Finance)

About International Youth Contents Art Association Previous Film Posters



About International Youth Contents Art Association Intyca's STARS

Director, Moon Heum Kim

Bronze prize (1st)



Director, Hyuk Jae Kwon

Silver prize(4th, 5th)



Director, Gaeun Yoon

Grand prize (14th)



Director Sung Tae Lee

Grand prize (2nd)



Scriptwriter, Min Hee Kang

Participation prize (2nd)



Assistant director, Dami Jung

Participation prize (3rd)



Director, Hae Won Byun

Special prize (3rd, 11th)



Production, Joon Kyu Park

Participation (4th), Grand prize (9th)



Director, Kirin Kim

Product prize (16th)



Director, Jongbin Yoon

Director's award (14th)



About International Youth Contents Art Association Intyca's STARS

Bo Young Park

Bronze prize (1st, 2nd)



Min Young Choi

Best actor (12th)



Min Ji Cha

Best Actress (6th)



Su An Kim

Best Actress (14th)



Song Ah Min

Popularity Award (17th)



I.O.I Na Young Lim

Trailer (21st)



Dream Note

Ambassador (21st)



Supernova Sung Mo Yoon

Trailer (21st)



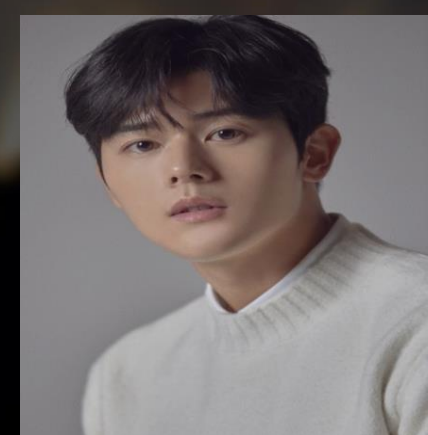
I.O.I So Hye Kim

Trailer (20th)



Dong Jun Kim

Ambassador (20st)



About International Youth Contents Art Association

Intyca's STARS - Star's Greetings



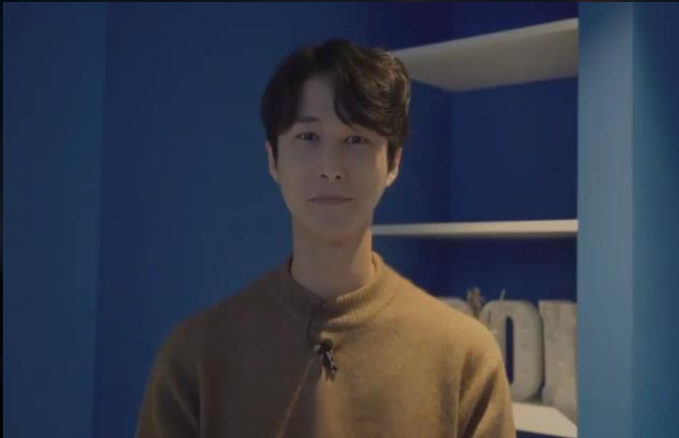
B1A4 Gong Chan



AOA Seol Hyun



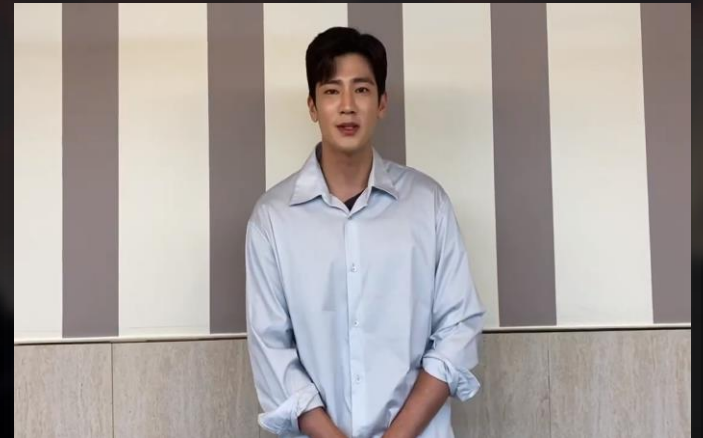
Oh My Girl



Mu Hyun Lee



Jun Yeol Ryu



Ja Sung Koo

About International Youth Contents Art Association Partnership with Thumbvis



International youth Contents and Art Association(INTYCA) is a non-profit private organization. Therefore, we exclusively delegated to Thumbvis Co., Ltd. in relation to all profit businesses, including the INTYFE project(GAC : Global Culture and Art Project), and signed a contract for consignment management business.

About Main Partner Thumbvis
Thumbvis Co.,Ltd.

THUMBVIS



It is a company specializing in online franchise startups and aims to become a global leader in various businesses as a major shareholder in GB Comms, an event, marketing and consulting company, and an entertainment company.

About Main Partner Thumbvis Thumbvis Co.,Ltd.

Only for Indonesia, K-shopping Mall Open



Purpose

Securing new
distribution channels



Service Definition

Global Startup System



Language

About 40 countries,
provide translation service



IP Management

IP recognition language
support for each country



Pay

Currency payment service
in 24 countries
around the world



Multi Currency

Currency unit
real-time linkage



Start-up Founders

Sharing products with
Global startup founders



Multi Sale

On Amazon and eBay,
Available for sale



Unified Platform

Automatic change of
shipping cost and
shipping information



Voice Support

Voice recognition product
search, language support
in 80 countries, etc.

About Main Partner Thumbvis Thumbvis Co.,Ltd.

Thumbvis' unique platform system provides a customer-comfortable service.



- KPC Start-up Training
- Headquarters Brand Training



One-click Start-up
Shopping mall opens
within 48 hours of
application.



Zero maintenance cost



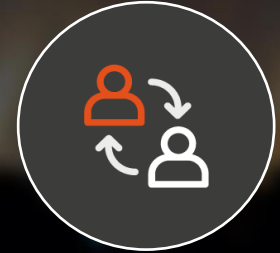
- Parking system
Shopping malls are
dormant for a long
time and
Re-open possible.



A headquarters controls
price/AS/Delivery and
Management.



transfer is possible
only to immediate
family members.





Business Introduction

About

INTYFE Project

International Youth Festival

Business Introduction

About INTYFE Project

Culture is the National Power

Culture will dominate the world. It is the solution to prepare for the film industry.

To lead the global culture,
'Contents' are at the center of culture

To gather global culture & contents
Festival that unifies & communicates

Raised the quality of the film festival,
Unique International Film Festival

Based on the global movie and broadcast contents
Foster cultural exchange & expand economic impact

Business Introduction

Business Sector

Business Sectors for youth



International
Youth Film
Festival



Fisheye
International
Film Festival



International
Youth Art
Festival



Film Academy



Youth IPTV
Broadcasting
center



Subsidiary
Business

Other Business Sectors



Film Production and
Investment



Management of artists



Audition

Business Introduction

Business Sector – Film Festival

Relentless growth along with movie leading countries,
prosperous Korean movie industry

FISHEYE International Film Festival

International Film Festival

- Conducted 20 times
- Broadcasting and contesting products over 10 Asian countries
- Develop as world film festival beyond Asia

Korea International Youth Film Festival

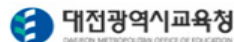
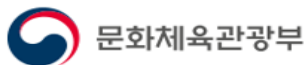
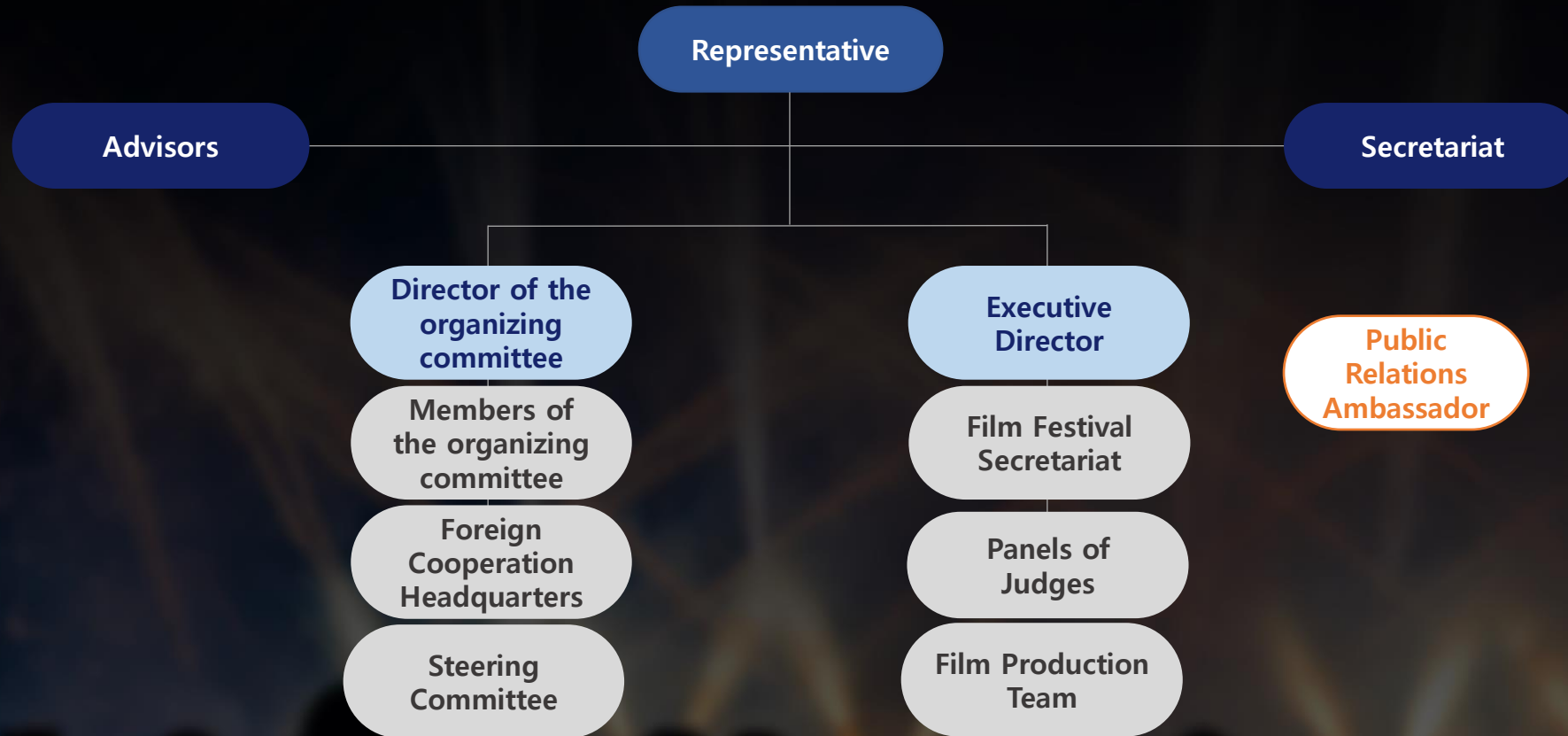
Representative Youth Film Festival

- Conducted 22 times
- Pursue various film related youth programs
- Leap as international youth film festival beyond Korea

Synergy creation across culture, economy, education, foreign affairs
by enhancing the quality of festivals and sharing contents

About International Youth Contents Art Association

Composition of Organization & Partners



Business Introduction Partners

With FishEye International Film Festival.



Russia



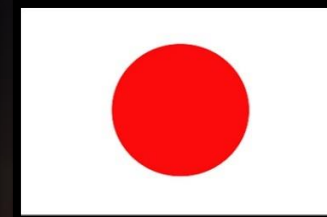
Mongolia



Republic of Korea



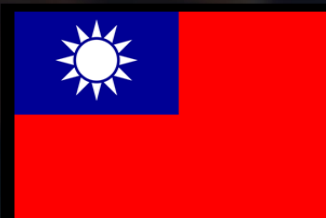
China



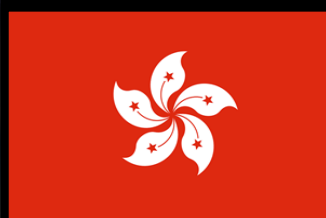
Japan



Myanmar



Taiwan



Hongkong



Thailand



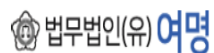
Kyrgyzstan

Participating
countries

Japan(BTV CableTV), Mongolia(UBS TV), Russia(AIST TV), China(InnerMongolia TV), Kyrgyzstan national TV,
Myanmar Skynet TV, Taiwan, Hongkong Phoenix TV, Thailand People TV, Korea (Intyca)

Business Introduction Partners

With Korea International Youth Film Festival.



Business Introduction

History Pictures



Business Introduction

History Pictures



Business Introduction

History Pictures



Business Introduction

History Pictures



Business Introduction

Expected Effect





Token Overview

Instruction of
INTYFE

INTERNATIONAL YOUTH FESTIVAL

Token Overview

INTYFE Token

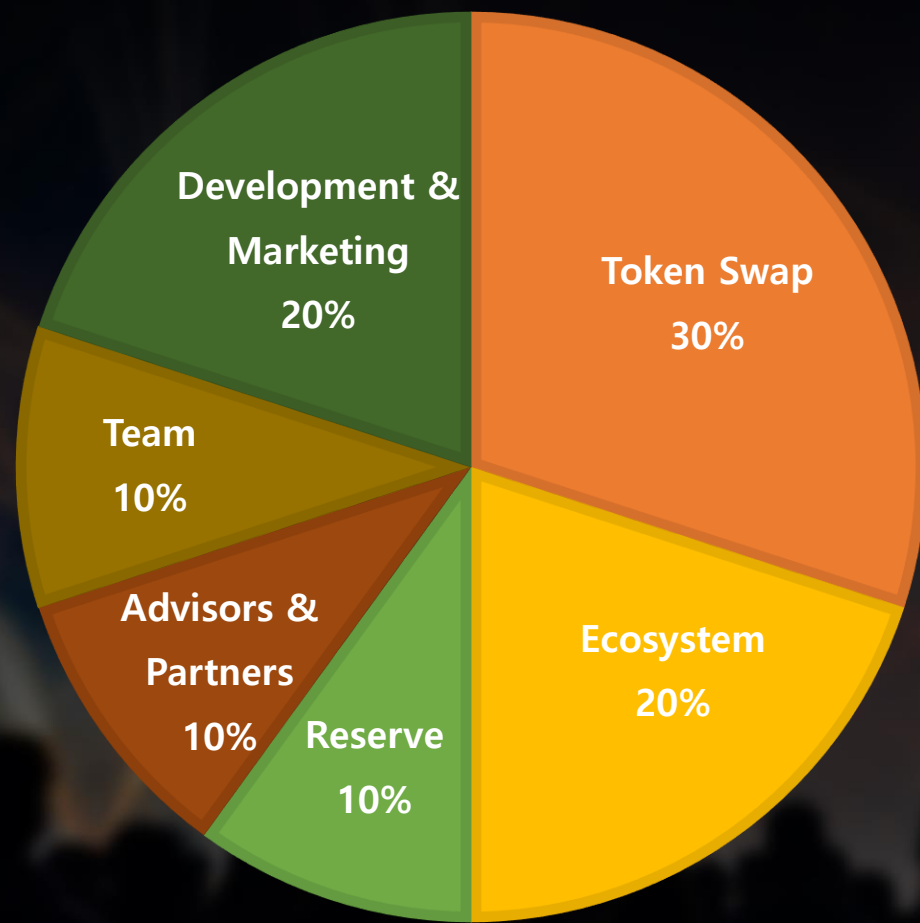
First.

INTYFE UTILITY TOKEN.

NAME	Issued Volume	Foundation	Sales Volume	Based
INTYFE	2,000.000.000	INTYCA Thumbvis Co.,Ltd.	20% 400,000,000	BEP-20

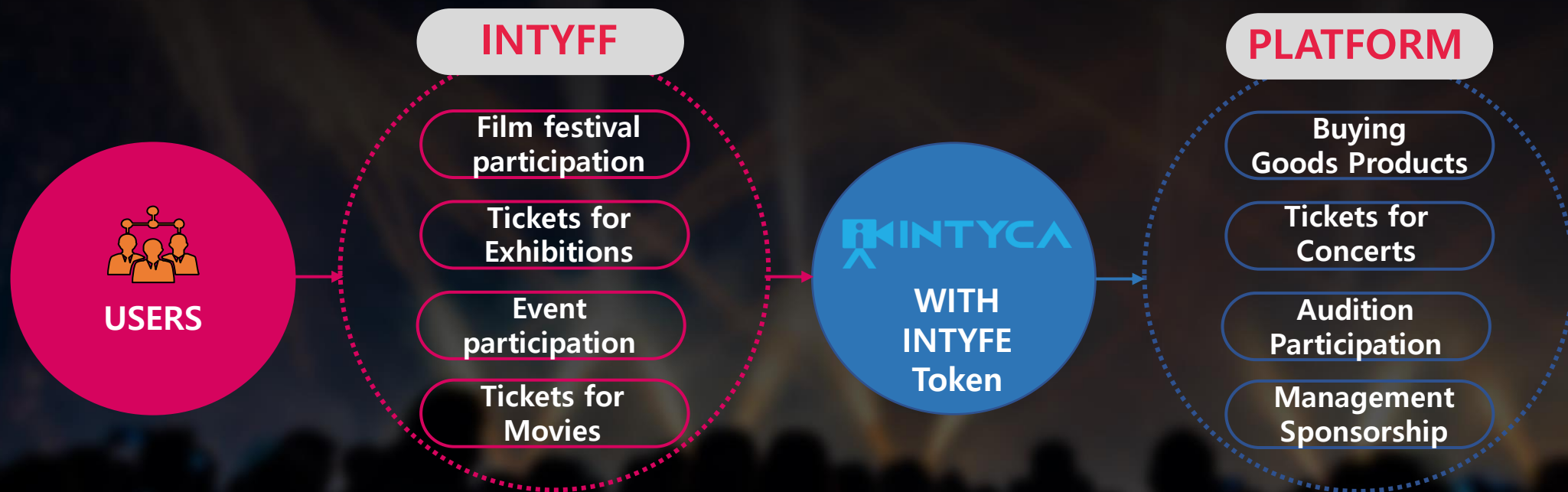
Token Overview

INTYFE Token - Allocation



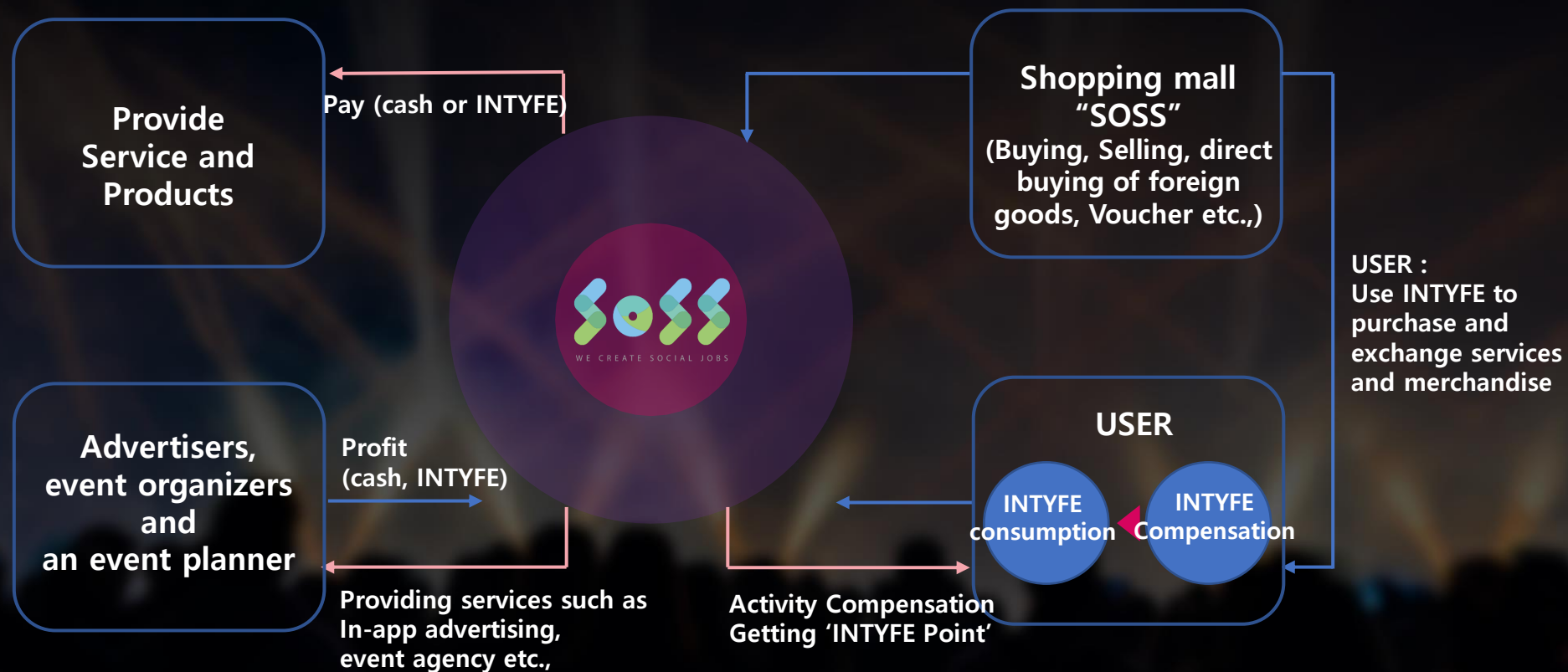
INTYFE Token - Ecosystem

Participation of Film Festival



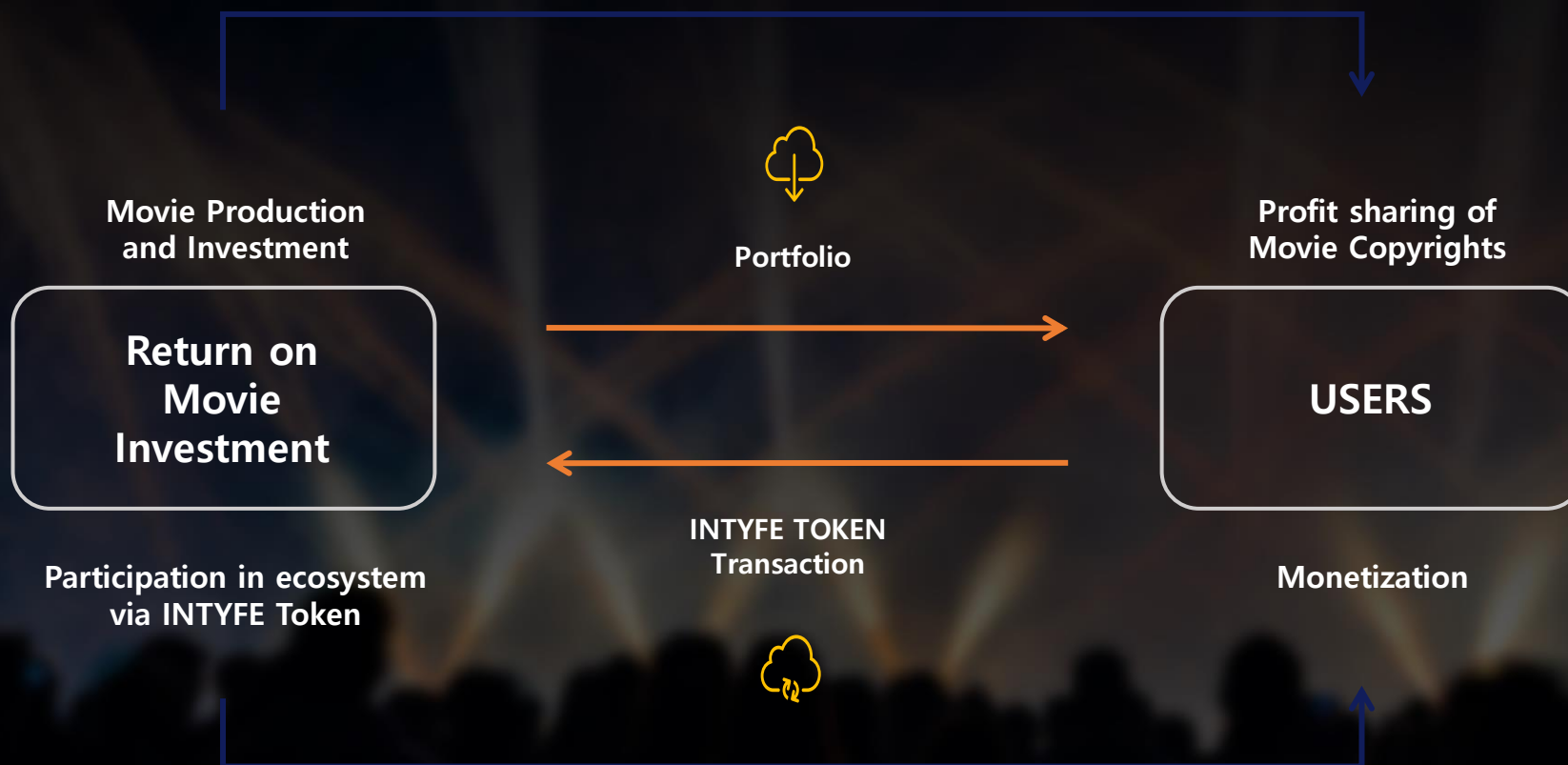
INTYFE Token - Ecosystem

Shopping-mall Start-up Business



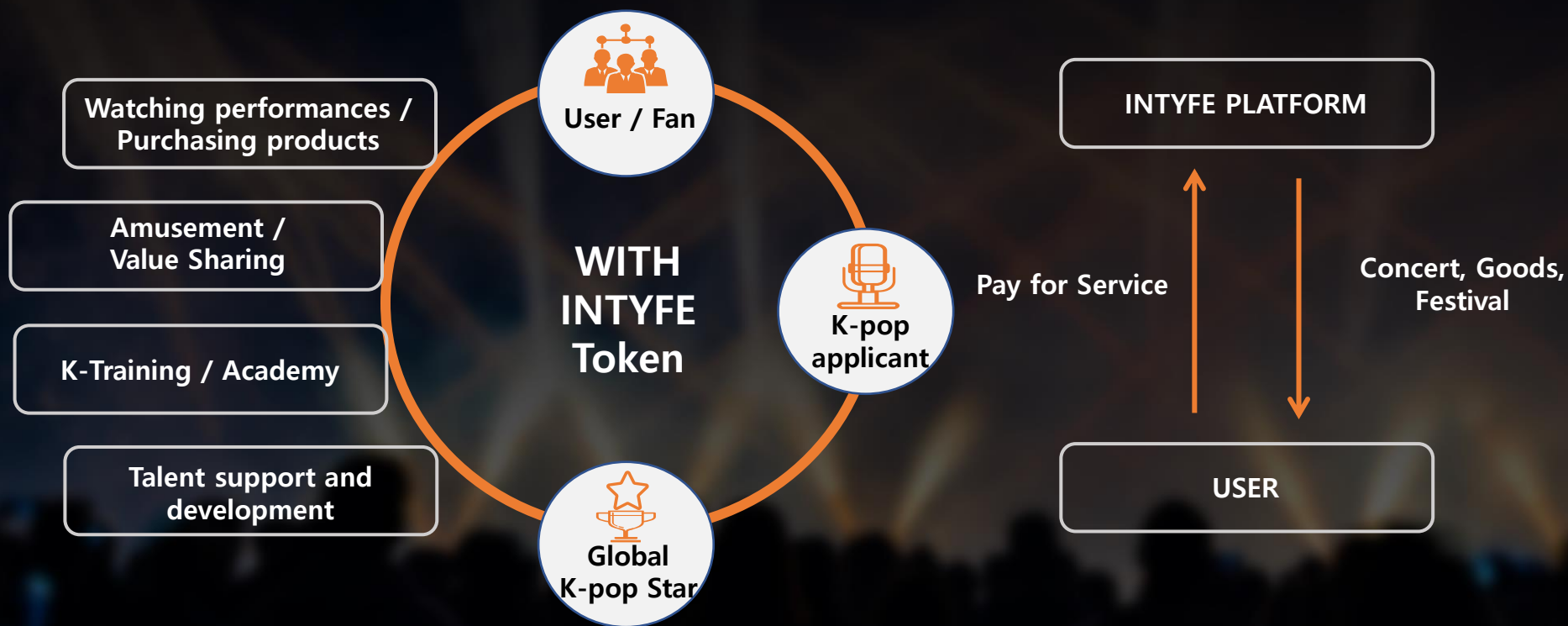
INTYFE Token - Ecosystem

Movie Production and Investment



INTYFE Token - Ecosystem

Management & Audition & Concert & Academy



Token Overview

INTYFE Token - Ecosystem



INTYCA is hosting 23rds movie festival that includes the youth culture and art festivals.

INTYCA started in 2001 and it is scheduled to be held in September this year for 5 days.

Users can use their INTYFE token :

- Participate Film Festival : Exhibition, Watching Movies etc.,
- Event Participation
- Tickets for Concerts
- Buying Goods
- Paying for Academy

Token Overview

INTYFE Token - Ecosystem

NFT Business

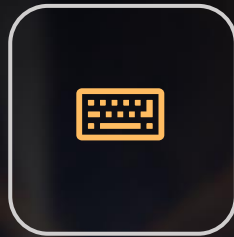
Digital contents assetization and contents assurance



Youth Film
Entries



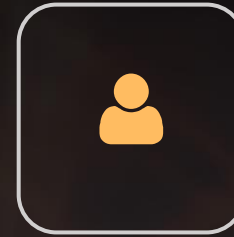
Movies



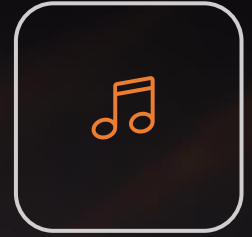
Scenarios



Characters



Dance Videos



Music

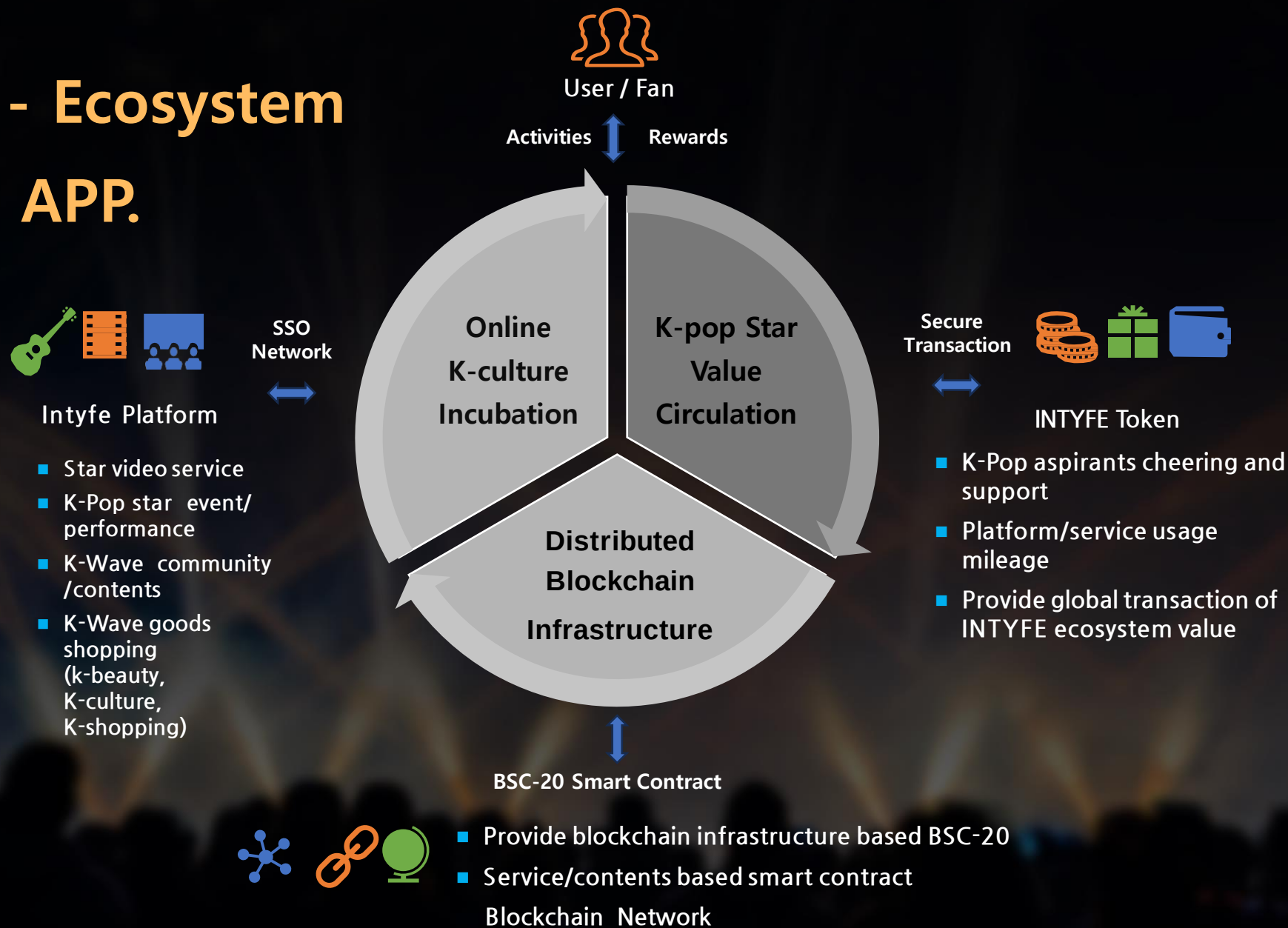
A virtuous cycle structure in which users themselves become creators and consumers to sell and purchase.

Token Overview

INTYFE Token - Ecosystem

INTYFE Global APP.

- It is currently under development and the first version is scheduled to be released in August.
- The Intyfe App project ecosystem consists of users, Platform and a blockchain network that connects INTYFE Token and ecosystem seamlessly.



Token Overview

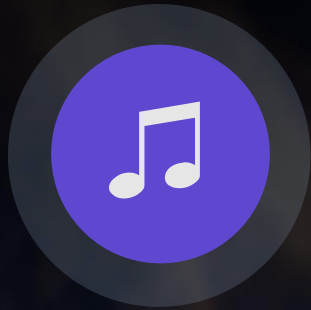
INTYFE Token - Ecosystem - INTYFE Global APP.

Intyfe platform is a global K-Wave and Movie recharging platform that enables users to nurture Movies and stars directly and provides a variety of services* that experience K-Wave contents.

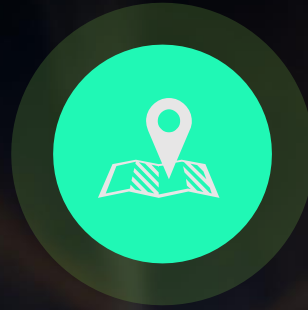


Expected Effect and Proposal

Joint business proposal for all Intyfe projects



**License to hold
A Youth Film
Festival**



**Holding joint
concerts/
auditions and
providing
management
authority**



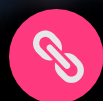
Film co-production
1. Indonesian distribution right, profit share
2. Distribution in each country, share of copyright revenue
3. OTT revenue share in each country
4. Content submission copyright, distribution rights



**APP advertising
and revenue
distribution**

Expected Effect and Proposal

Proposal for Indonesian participation in INTYCA joint projects including film festivals.



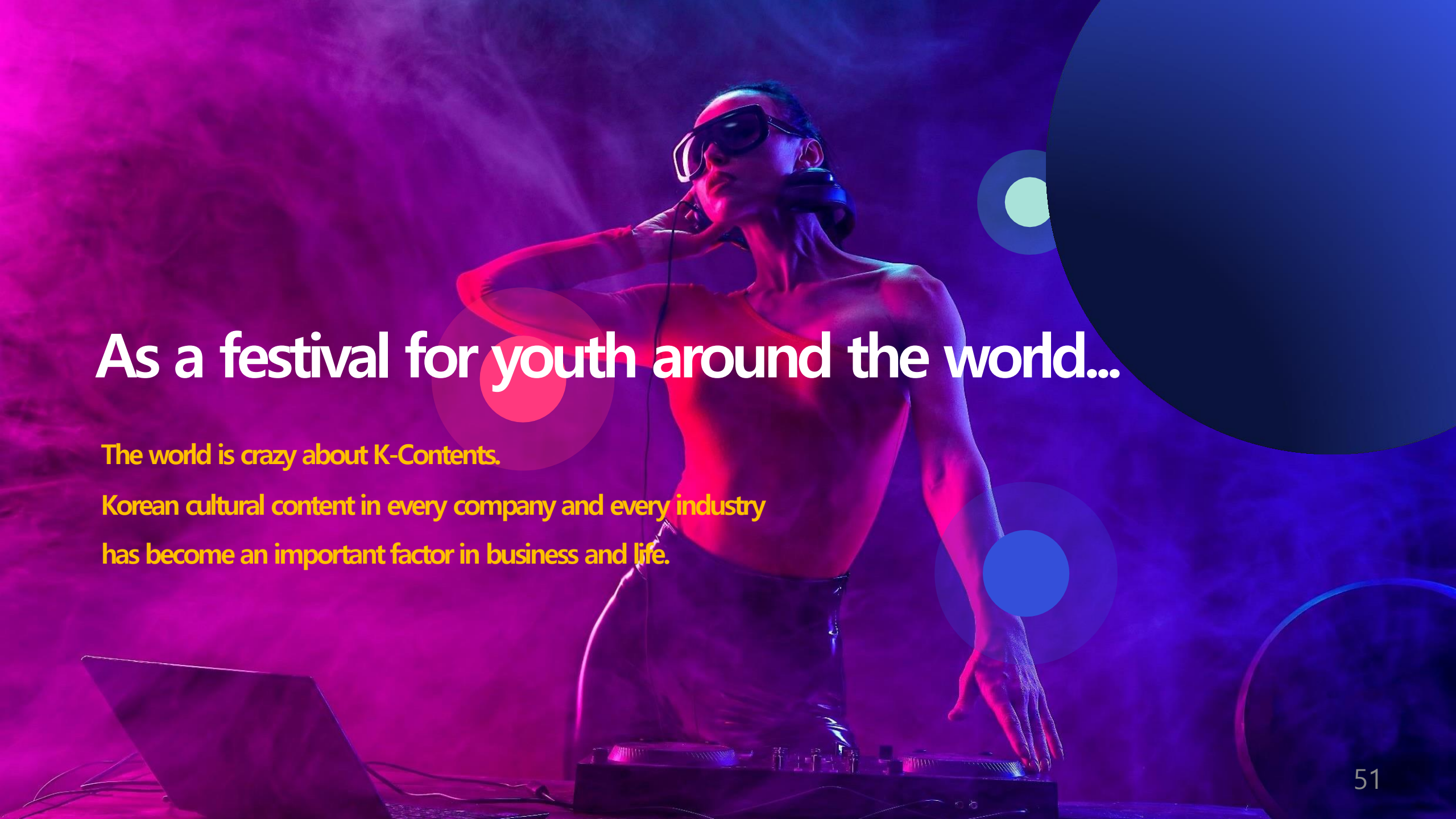
Indonesian Distribution rights provided



Establishing INTYCA Indonesia



K-concert held in Indonesia every year



As a festival for youth around the world...

The world is crazy about K-Contents.

Korean cultural content in every company and every industry
has become an important factor in business and life.

Be With INTYFE!
USER grows with **INTYFE TOKEN**



International Youth Festival

Thank you